



YOUR JOURNEY STARTS HERE:

- MAKE SURE TO REGISTER AT [MOVEMENTMAKER.COM](https://movementmaker.com)
- COMPLETE YOUR DAILY ASSIGNMENT WITH [PHILTHEFIRE.COM](https://philthefire.com)
- BLOCK YOUR CALENDAR **MONDAY, MAY 16TH - FRIDAY, MAY 20 10 - 11AM PT**

LET'S GET TO WORK

ARE YOU COMMITTED TO BEING HERE ALL WEEK? YES NO
WHY OR WHY NOT?

HAVE YOU LOCKED THIS INTO YOUR CALENDAR? YES NO

WHAT STAGE ARE YOU AT WITH YOUR MOVEMENT-BASED BUSINESS?

- Launching \$0-\$50,000
- Growing \$50,000 - \$500,000
- Scaling \$500,000 & Beyond

IN PAST 12 MONTHS HOW MANY PEOPLE DO YOU THINK YOU HAVE IMPACTED AND HOW MUCH REVENUE HAVE YOU BROUGHT IN?

WHAT DO YOU LIKE ABOUT THIS STAGE IN YOUR JOURNEY? *THINGS THAT YOU DON'T WANT TO CHANGE*

WHAT DON'T YOU LIKE ABOUT THIS PART OF THE JOURNEY? *WHAT ARE YOU LOOKING TO CHANGE ASAP*

NOW IT'S TIME TO *CRUSH IT*...

WHEN YOU *CRUSH IT* OVER THE NEXT 12 MONTHS, DESCRIBE THE LEVEL OF IMPACT & INCOME YOU ARE MAKING (*BE CLEAR & DETAILED WITH IT*):

IMPACT

(# OF CUSTOMERS, # OF THOSE DIRECTLY IMPACTED, WHO IS INDIRECTLY IMPACTED...)

INCOME

(HOW MUCH INCOME A MONTH WOULD BE *CRUSHING IT*?)

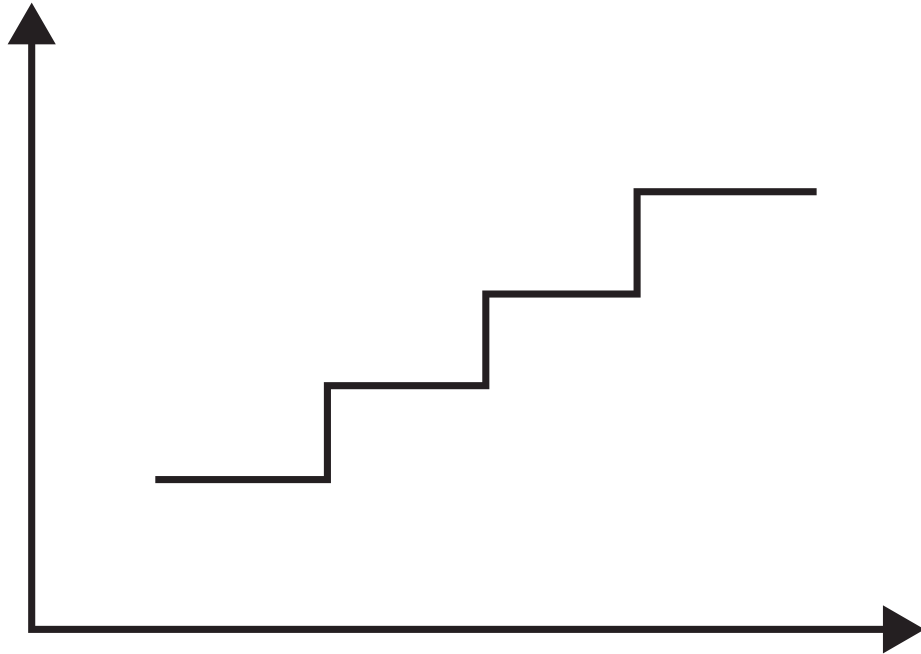
DREAM BIG: WRITE DOWN 2 COOL THINGS THAT WOULD LET YOU KNOW YOU ARE ***CRUSHING IT***? (for example: driving a different car, living in a new home, being asked to speak at awesome events, creating a savings account, etc.)

1ST
COOL
THING

2ND
COOL
THING

Additional Notes: _____

WHY YOU ARE PROBABLY STRUGGLING...



Additional Notes:

A large empty rectangular box with a thin black border, intended for writing additional notes.

3 STEP MOVEMENT MAKER FRAMEWORK

#1



**CARVE A
MICRONICHE**

#2



**MOVEMENT-BASED
MESSAGING**

#3



**CRUSH
CHALLENGES**

In Your Own Words...

WHY DO YOU THINK PEDRO'S MOVEMENT MAKER FRAMEWORK HAS BEEN SO EFFECTIVE FOR HIM & THOUSANDS OF OTHER STUDENTS?

TIME TO UPGRADE OUR THINKING TO A MOVEMENT MAKING MINDSET

OLD LIMITING BELIEF	NEW EMPOWERING BELIEF

MAKE THE MOST OF THIS CHALLENGE:

- GO LIVE IN THE FACEBOOK GROUP
- INVITE A FRIEND WWW.MOVEMENTMAKER.COM
- UPGRADE TO THE CRUSH IT LAB WWW.CRUSHITONLINE.COM (PRICE GOES TO \$97 TONIGHT!)