



YOUR JOURNEY STARTS HERE:

MAKE SURE TO REGISTER AT [MOVEMENTMAKER.COM](https://movementmaker.com)

COMPLETE YOUR DAILY ASSIGNMENT WITH [PHILTHEFIRE.COM](https://philthefire.com)

BLOCK YOUR CALENDAR **MONDAY, MAY 16TH - FRIDAY, MAY 20 10 - 11AM PT**

#1

**CARVE A
MICRONICHE**

#2

**MOVEMENT-BASED
MESSAGING**

#3

**CRUSH
CHALLENGES**

DO YOU NOW SEE WHY MICRONICHING, MOVEMENT-BASED MESSAGING AND CHALLENGES ARE SO POWERFUL WHEN YOU USE THEM TOGETHER?

WHAT MAKES A CHALLENGE A CHALLENGE?

P_____ of time

E_____ in challenge commits to taking _____

D_____ LIVE Daily Actionable _____

R_____ Driven Focus on the Primary _____

O_____ obstacles with daily assignments that build _____

CAN YOU SEE WHY RUNNING A CHALLENGE IS SO MUCH SIMPLER AND EASIER THEN ALL THE OTHER THINGS ONLINE MARKETING STRATEGIES?

EXAMPLE: WEBINARS, FREE LEAD MAGNETS, VIDEO SALES LETTERS...

TIME TO UPGRADE OUR THINKING ABOUT CHALLENGES	
OLD LIMITING BELIEF	NEW EMPOWERING BELIEF

WHAT DATE ARE THE COMMITTED TO RUN YOUR FIRST (OR NEXT) CHALLENGE?

JOIN THE CRUSH IT WORKSHOP: A DONE WITH YOU WORKSHOP FOR LESS THAN HALF THE PRICE OF A DIY COURSE

GO TO WWW.CRUSHITWORKSHOP.COM